

# FINANCE FOR NON FINANCE EXECUTIVES OF PSEs

## Introduction

This program is specially designed to provide inputs in the area of accounting, costing and financial management coupled with the underlying concepts and methodology ensuring a reasonable understanding of the crucial parameters in the financial and investment decision making process. These inputs will provide a basis for the working executives to channelize their thinking in appropriate directions, besides, enhancing knowledge. The skills so acquired may be effectively utilized in their day to day work and thereby promoting the quality of business decisions.

## Objectives of the Program

1. To enable the participants to understand the finance domain of management.
2. To facilitate the participants in grasping the finance jargons and understand the meaning and relevance and its application in their day to day working.
3. To inspire the participants to imbibe a thorough understanding of how their decisions impact the top and bottom line of their organization and thereby their departments.
4. To enable the participants to have a thorough understanding and analysis of the important financial statements of a company such as profit and loss account, balance sheet and cash flow analysis.
5. To help participants in identifying value implications of decision alternatives and help them in making decisions

## Pedagogy of the Program

The participants will learn the basic concepts and implications of finance through class room lectures, interactive discussions and case studies. Both conceptual and practical sides will be stressed.

## Indicative Content of the Program

1. Introduction to Financial Statements
2. Financial Statement Analysis
3. Behavior of Costs
4. Overhead Allocation Framework
5. Activity Based Costing
6. Full Costing
7. Short Run Alternative Choice Decision Making
8. Budgeting
9. Time Value of Money
10. Risk and Return
11. Cost of Capital
12. Cash Flow Analysis in capital Investment Decision
13. Capital Expenditure Decision Criteria
14. Risk Analysis in Capital Investment Decision
15. Introduction to Investment Management

**Program Director: Prof. Subir Chattopadhyay, Prof. Anand & Prof. Prasenjit Chakrabarti**

**Fees (Per Candidate):Rs 43500+GST (Non Residential-In Campus),Rs 33000+GST(Online)**

**Proposed Dates:January 18 to 22,2022**