



# INDIAN INSTITUTE OF MANAGEMENT RANCHI

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## *Executive Education & Consulting (EEC)*

### List of Upcoming EEC Programs FY 2023-24:

MDP Calendar for the year 2023-24						
Sl.No	Area	Title of the programme	Duration	Name of the Faculty	Final Date	Hyderabad/Ranchi
1	<b>Finance</b>	Finance for Non-Finance Executives	5 days	Prof. Anand, Prof. Prasenjit,	8-12th January 2024	Ranchi
			5 days	Prof Kamran, Prof. Jagan, Prof. Manish, Prof. Deepak	18-22 January 2024	Hyderabad
		Financial Reporting and Business Analysis	5 days	Prof. Anand, Prof. Prasenjit,	18-22 January 2024	Ranchi
			5 days	Prof Kamran, Prof. Jagan, Prof. Manish, Prof. Deepak	8-12th January 2024	Hyderabad
		Forensic Accounting and Audit	3 days	Prof. Anand, Prof. Prasenjit,	23-25th January 2024	Ranchi
			3 days	Prof Kamran, Prof. Jagan, Prof. Manish, Prof. Deepak	23-25th February 2024	Hyderabad



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		Strategic Cost Management	5 days	Prof. Anand, Prof. Prasenjit,	27th-31st January 2024	Ranchi
			5 days	Prof Kamran, Prof. Jagan, Prof. Manish, Prof. Deepak	02nd-6th February 2024	Hyderabad
		Finance for Decision Making	5 days	Prof. Anand, Prof. Prasenjit,	02nd-6th February 2024	Ranchi
			5 days	Prof Kamran, Prof. Jagan, Prof. Manish, Prof. Deepak	27th-31st January 2024	Hyderabad
		Econometrics for Financial Research	5 days	Prof. Anand, Prof. Prasenjit,	8th-12th February 2024	Ranchi
			5 days	Prof Kamran, Prof. Jagan, Prof. Manish, Prof. Deepak	15-19th February 2024	Hyderabad
		Project Analysis, Appraisal and Financing	5 days	Prof. Anand, Prof. Prasenjit,	15-19th February 2024	Ranchi
			5 days	Prof Kamran, Prof. Jagan, Prof. Manish, Prof. Deepak	8th-12th February 2024	Hyderabad



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		Venture Funding and Capital Financing	5 days	Prof. Anand, Prof. Prasenjit, Prof. Kamran, Prof. Jagan, Prof. Manish, Prof. Deepak	21st-25th February 2024	Ranchi
			5 days		27th Feb-2nd March 2024	Hyderabad
2	Strategy	System Thinking and Business Dynamics	2 days	Prof Santosh Kumar Prusty	21-22 September 2023	Ranchi
			2 days		28-29 September 2023	Hyderabad
		Business Models	2 days	Prof Santosh Kumar Prusty	14-15 September 2023	Ranchi
			2 days		7-8 September 2023	Hyderabad
		Achieving Business Excellence through Design Thinking	3 days	Prof Rohit Kumar and Prof Rojers P Joseph	Sep 20-22 2023 & March 11-13 2024	Ranchi
			3 days		Dec 18-20 2023 & March 04-06 2024	Hyderabad
3	Marketing	Fundamental Marketing Metrics for Sales Executives	2 days	Prof Dipanjan Kumar Dey	December 9 - 10, 2023	Ranchi
			2 days		December 16 - 17, 2023	Hyderabad
		Sales & Distribution Management	5 days in 2 phases	Prof Shibashish Chakraborty	January 05-07, 2024, January 20-21, 2024	Hyderabad



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			5 days in 2 phases		February 01-03, 2024, February 17-18, 2024	Ranchi
	Services Marketing		5 days in 2 phases	Prof Shibashish Chakraborty	December 01-03, 2023, December 16-17, 2023	Hyderabad
			5 days in 2 phases		November 03-05, 2023, November 18-19, 2023	Ranchi
	Digital & Marketing Communication in Business Markets	12.5 hrs		Prof Soumya Sarkar and Prof Ankur Jha	March 19 - March 21 2023	Ranchi
		12.5 hrs			March 26 - March 28, 2023	Hyderabad
	Strategic Marketing through Simulation: Understanding Consumer, Market and Developing Strategic Plan	5 days		Prof Mayank Jyotsna Soni	Nov 27 - Dec 1, 2023	Ranchi
		5 days			Dec 11 - Dec 15, 2023	Hyderabad
	Understanding Consumers' Core Values and Behaviour	3 days		Prof Mayank Jyotsna Soni	Dec 4 - Dec 6, 2023	Ranchi
		3 days			Dec 18 - Dec 20, 2023	Hyderabad
	Pricing Strategies	5 days		Prof Shweta Jha	Sept 12- Sept 16 2023	Hyderabad
		5 days			1st January 2024-5th January 2024	Ranchi
	Marketing Skills	5 days		Prof Shweta Jha	18th Sept- 22nd Sept 2023	Ranchi



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		Decision Making for Managers	5 days	Prof Shweta Jha	25th Sept-29th Sept 2023	Hyderabad
			5 days		08th Jan 2024-12th Jan 2024	Ranchi
		E-Commerce Strategies	5 days	Prof Shweta Jha	Oct 05th-Oct 09th 2023	Hyderabad
					Jan 29th 2024-02nd Feb 2024	Ranchi
4	HR	Developing Management Skills for First Time Managers	3 days	Prof Viraj Varma	Sep 28, 29, & 30, 2023	Ranchi
			3 days		Dec 7, 8, & 9 2023	Hyderabad
		Developing Human Resource Business Partners (HRBPs)	3 days	Prof Viraj Varma	August 10, 11, & 12, 2023	Ranchi
			3 days		Jan 11, 12 & 13, 2023	Hyderabad
		Managing Organizational Change	3 days	Prof Viraj Varma	Nov 23, 24, & 25, 2023	Ranchi
			3 days		Nov 30, Dec 1, & Dec 2, 2023	Hyderabad
		The Human Connect - Drum-Dance-Dialog (HCDDD)	2 days	Prof Tanusree Dutta and Prof Gaurav Manohar Marathe	7-8 October 2023	Ranchi
			2 days		14-15 October 2023	Hyderabad
		Neuroscience for Managerial and Leadership Effectiveness (NMLE)	2 days	Prof Tanusree Dutta and Prof Gaurav Manohar Marathe	28-29 October 2023	Ranchi
			2 days		4-5 November 2023	Hyderabad
5	Liberal Arts and Sciences	Understanding organizations and business processes qualitatively	2 days	Professor Rajiv Aricat Professor Allen	Dates with mutual consent	Both



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				Joshua George		
		Communication Skills	2 days	Professor Shilpee Dasgupta Professor Angshuman Hazarika Professor Rajiv Aricat	Dates with mutual consent	Both
		Essential Life Skills for Professionals	2 days	Prof Prashant Maurya	14-15 March, 2024	Hyderabad
		Essential Soft Skills: Communication 2.0	2 days	Prof Prashant Maurya	28-29 March, 2024	Ranchi
		Systematic Literature Review	2 days	Prof Allen Joshua George	Days excluding teaching days of Term 1 and Term 3 (PGP), and Term 1 (IPM)	Both
		Data Analysis using statistical tools and R programming	3 days	Prof Divya Khurana and Prof Sumit Mohanty	January-March 2024	Both
		Mindfulness for Workplace Happiness	2 days	Prof Allen Joshua George	Days excluding teaching days of Term 1 and Term 3 (PGP), and Term 1 (IPM)	Both
7	<b>Operations</b>	Procurement & Material Management	5 days	Rajeev Ranjan Kumar and	March 18-March 22, 2024	Ranchi



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			Prof Vijaya Dixit	April 01- April 05, 2024	Hyderabad
	Operations Management Using Lean Six Sigma (Advance)	5 days	Prof Rajeev Ranjan Kumar	Dec 04-Dec 08, 2023	Ranchi
				Dec 11-Dec 15, 2023	Hyderabad
	Optimization Applications in Manufacturing and Service	4 days containing 16 sessions (90 minutes each)	Prof Sasadhar Bera and Prof Tuhin Sengupta	Nov 18-21, 2023	Ranchi
				Feb 24-27, 2024	Hyderabad
	Basic Statistics and Data Analytics for Analysts, Practitioners and Business Professionals	4 days	Prof Sasadhar Bera and Prof Tuhin Sengupta	Nov 25-28, 2023	Ranchi
				Jan 13-16, 2024	Hyderabad
	Predictive Modeling in Analytics using Python	3 days	Prof Sasadhar Bera	Dec 15-17, 2023	Ranchi
				Jan 06-08, 2024	Hyderabad
	Applied Machine Learning with Business Applications	4 days	Prof Sasadhar Bera	March 09-12, 2024	Ranchi
				March 16-19, 2024	Hyderabad
	Operations Analytics	3 days	Prof Sasadhar Bera	Jan 20-22, 2024	Ranchi
				Jan 27-29, 2024	Hyderabad
	Text Data Analytics using Python	2 days	Prof Sasadhar Bera	Feb 10-11, 2024	Ranchi
				Feb 17-18, 2024	Hyderabad
	Business Statistics using python	5 days	Prof Amit Sachan	Jan 02-Jan 06, 2024	Ranchi
				Jan 08- Jan 12, 2024	Hyderabad
		5 days	Prof Amit Sachan and	Feb 01-Feb 05, 2024	Ranchi



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		Management Science using python		Prof Arnab Adhikari	Feb 07- Feb 11, 2024	Hyderabad
		Service Operations and Revenue Management	3 days	Prof Amit Sachan	March 07- March 09, 2024	Ranchi
					March 11- March 13, 2024	Hyderabad
		Supply Chain: Management, Strategy, and Analytics	5 days	Prof Amit Sachan, Prof Arnab Adhikari, Prof Pritee Ray and Prof Rohit Gupta	Nov 04- Nov 08, 2023	Ranchi
					April 01- April 05, 2024	Hyderabad
		Logistics and Warehousing Management	3 days	Prof. Krishna Kumar Dadsena and Prof Rohit Gupta	Oct 06-Oct 08, 2023	Ranchi
					Oct 27-Oct 29, 2023	Hyderabad
		Project Management	5 days	Prof Vijaya Dixit, Prof Pritee Ray and Prof Arnab Adhikari	March 02- March 06, 2024	Ranchi
		Multi-criteria decision-making techniques for Executives & Managers	3 days	Prof. Arnab Adhikari and Prof Rohit Gupta	April 29 - May 01, 2024	Ranchi
					March 15- March 17, 2024	Hyderabad
8	IS	AI for Business	4 days	Prof Arindra Nath Mishra	Aug 06- Aug 09 2023	Ranchi
			4 days		Jan 12 - Jan 16 2023	Hyderabad
		Pricing Analytics	5 days	Prof Arindra Nath Mishra	Aug 12- Aug 16 2023	Ranchi
			5 days		Jan 19 - Jan 23 2023	Hyderabad





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Strategy for Analytics	5 days	Prof Arindra Nath Mishra	Aug 19- Aug 23 2023	Ranchi
	5 days		Jan 30 - Feb 04 2023	Hyderabad
Data Analytics and Visualization using Python	5 days	Dr. Arindra Nath Mishra & Dr. Pooja Sengupta	Sept 02- Sept 06, 2023	Ranchi
	5 days		Feb 16 - Feb 20, 2023	Hyderabad
Social Media Analytics	5 days	Dr. Arindra Nath Mishra & Dr. Pooja Sengupta	Sept 16- Sept 20, 2023	Ranchi
	5 days		Feb 24 - Feb 28, 2023	Hyderabad
Real-time Analytics	4 days	Prof Arindra Nath Mishra	Oct 14- Oct 17 2023	Ranchi
	4 days		Mar 02- Mar 05 2023	Hyderabad
Predictive analytics for data driven decision making	5 days	Dr. Arindra Nath Mishra & Dr. Pooja Sengupta	Nov 05- Nov 07 2023	Ranchi
			Mar 08- Mar 12 2023	Hyderabad
Text analytics and NLP	5 days	Dr. Arindra Nath Mishra & Dr. Pooja Sengupta	Nov 18 - Nov 20 2023	Ranchi
	5 days		Mar 16- Mar 20 2023	Hyderabad