



INDIAN INSTITUTE OF MANAGEMENT RANCHI FINAL PLACEMENT REPORT 2017-2019

From the Director's Desk

We are nine years young and a proud member of the IIM family established by Ministry of Human Resource Development, Government of India. In all these years, IIM Ranchi has been making impressive strides in its journey towards excellence in all quarters, proactively evolving with the changing business ecosystem.

The Institute prepares its students to be industry-ready; they are also nurtured to be humble citizens and future leaders. Students of IIM Ranchi consistently make their presence felt in various avenues, be it academics, placements or extracurricular activities like sports and corporate competitions. Our faculty members from industry and academia follow a participant-centred learning approach, including case studies, simulations and field visits. The academic curriculum followed at the Institute is regularly upgraded to enhance the knowledge and lateral thinking capabilities of our students, while keeping them in tandem with the current industry standards and requirements.

IIM Ranchi has successfully completed the Final Placement Season for its PGDM and PGDHRM programmes (2017-19). More than 100 companies have participated in placements, offering diverse roles in the functional areas of Sales & Marketing, Finance, Operations & General Management, IT & Analytics, Strategy & Consulting and Human Resource Management. This season also features the return of major brands and prominent associations like Accenture, Berger Paints, Bosch, Capgemini, Cognizant, DS Group, Emami, GAIL, Google, ICICI, IBM, HP, JP Morgan Chase, L&T, ONGC, RPG, Samsung R&D, Sony Pictures, Tata Steel, Yes Bank and many more. There has also been a significant rise in the number of first-time associations, with prestigious organizations like Anand Rathi, Ernst & Young, Flipkart, PeopleStrong, Quikr, Raymond and Yatra, to name a few.

I thank all recruiters for the credence they have exhibited on the Institute and its students during this final placement season. I would like to extend warm welcome to all existing and potential recruiters for choosing IIM Ranchi as their preferred destination to hire their budding leaders. Let us embark upon a journey of mutual growth that further strengthens our long-term association!



Prof. Shailendra Singh
Director, IIM Ranchi

Placement Highlights: PGDM

181

TOTAL STUDENTS

88

TOTAL NUMBER
OF RECRUITERS

58

FIRST-TIME
RECRUITERS

INR
15.02
LPA

AVERAGE CTC

INR
19.5
LPA

TOP 10% CTC

INR
58.1
LPA

HIGHEST CTC
(INTERNATIONAL)

INR
26
LPA

HIGHEST CTC
(DOMESTIC)

INR
16
LPA

TOP 25% CTC

INR
14.75
LPA

MEDIAN CTC

Placement Highlights: PGDHRM

63

TOTAL STUDENTS

39

TOTAL NUMBER
OF RECRUITERS

24

FIRST-TIME
RECRUITERS

INR
14.52
LPA

AVERAGE CTC

INR
21
LPA

HIGHEST CTC

INR
15.6
LPA

TOP 25% CTC

INR
13.57
LPA

MEDIAN CTC

PGDM Placements

88 companies visited the campus this year and have extended 181 offers to the PGDM students of IIM Ranchi, with 58 being first-time recruiters. Sales & Marketing emerged as the most preferred functional area, closely followed by profiles in IT & Analytics, Finance, Operations and Strategy & Consulting. The season saw lateral offers being extended by recruiters to students with prior work experience. The consistency in average compensation, despite a 40% increase in batch size, corroborates the confident strides that the Institute is taking in the corporate world.

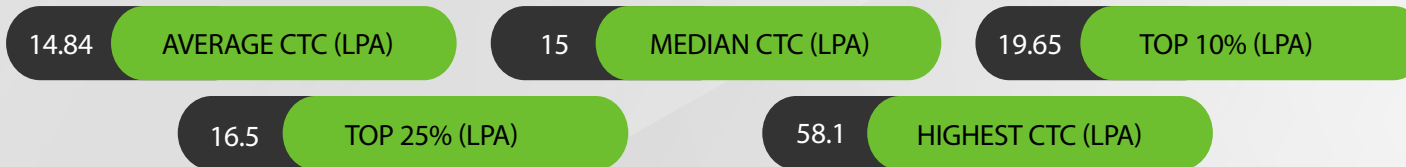


PGDM Placements

Top Profiles Offered
Campaign Manager
Territory Sales Manager
Agile Sales
Brand Manager
B2B Sales

SALES & MARKETING
32%

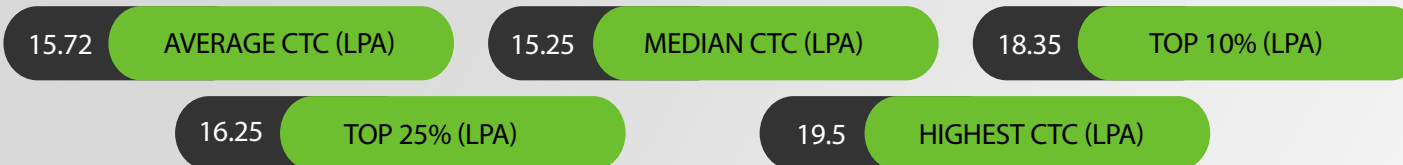
Prominent Associations
Berger Paints
Emami
HP
Maruti Suzuki
Sony Pictures Network



Top Profiles Offered
Asset Management
Wealth Management
Investment Analyst
Corporate Banking
Retail Banking

FINANCE
20%

Prominent Associations
ICICI Bank
JPMC
Muthoot Fincorp
Ujjivan Small Finance Bank
YES Bank




PGDM Placements

Top Profiles Offered

- Supply Chain Management
- Project Management
- Strategic Sourcing & Procurement
- Operations Management
- Customer Success Manager

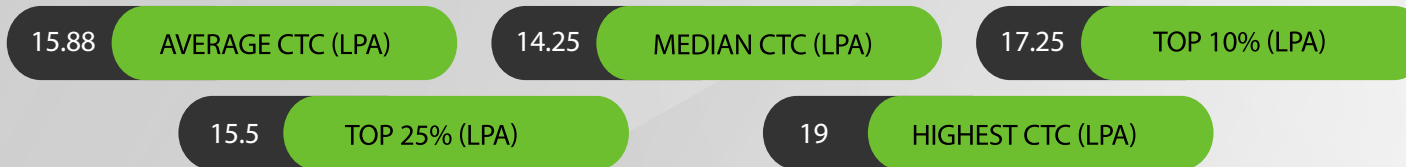
OPERATIONS



12%

Prominent Associations


- Amazon
- Cummins
- L&T
- Reliance
- Tata Steel



Top Profiles Offered

- Product Management
- Business Analyst
- Application Manager
- Digital Consultant
- Project Management

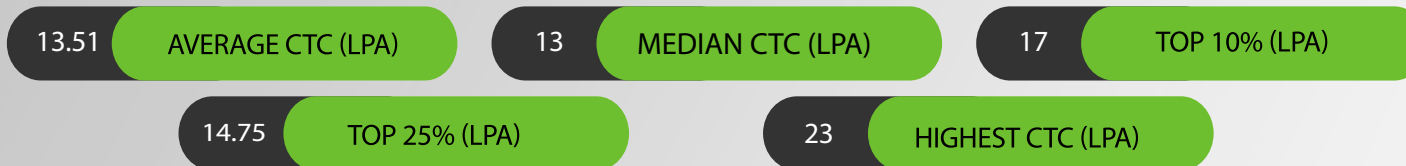
IT ANALYTICS



22%

Prominent Associations

- ACG Worldwide
- Capgemini
- IBM
- Infosys
- Value Labs



Prominent Associations



PGDHRM Placements

IIM Ranchi is the pioneering IIM to offer a 2-year course in Human Resource Management. The course structure has been designed by NHRDN and has a unique pedagogy taught by eminent faculty and industry experts. The PGDHRM batch of 2017-19 has performed exceedingly well, bagging offers from prestigious corporate houses. A total of 39 companies have hired our students of PGDHRM this year, with 24 being first-time recruiters. This stands as testimony to the continued trust and appreciation corporates show in IIM Ranchi and its graduates.

Top Profiles Offered

Compensation & Benefits
HR Analytics
HR Business Partner
HR Consultant
HR Operations
Industrial Relations
Learning & Development
Performance Management
Talent Acquisition

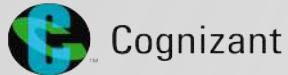
14.52 AVERAGE CTC (LPA)

21 HIGHEST CTC (LPA)

15.6 AVERAGE TOP 25% (LPA)

13.57 MEDIAN CTC (LPA)

Prominent Associations



From the Chairperson's Desk

It gives me immense pleasure to address all esteemed recruiters of Indian Institute of Management Ranchi!

The dynamic and competitive nature of our global ecosystem requires more than just business leaders. We, at IIM Ranchi, believe in creating responsible and empathetic citizens. Our constant endeavour to incorporate the best global academic practices into all our programs, and the ever-expanding spectrum of our corporate associations, have led IIM Ranchi to be counted as one of the best B-schools in the country. In the past 9 years, a multitude of talented, enthusiastic and successful managers have graduated from the hallowed corridors of the Institute.

Our pedagogy features the perfect amalgamation of wisdom of the East and technologies of the West to develop the finest minds of the country. We strongly emphasize on instilling humility, honesty and hard work among our students. Paramount importance is given to business etiquettes and decision-making skills. The diverse background of the current batch thus perfectly complements the holistic training imparted to them. While students with prior work experience reinforce a deeper understanding of the corporate world, fresh graduates bring the much-needed new perspectives and innovations to business ideas.

IIM Ranchi takes pride in being the preferred campus for several corporate stalwarts. With our students having proven their mettle across the industry, prominent recruiters continue to form an association with us. This year saw 106 companies visiting the campus for placements. I would like to express my sincere gratitude to all valued recruiters for their kind patronage. I am confident that the symbiotic relationship with our recruiting partners will keep strengthening with each passing year.



Dr. Piyali Ghosh
Asst. Prof. (OB/HR Area)

Placement Committee



**JEETESH
HASIJANI**

**ANKIT
YADAV**

**REMANI
VALLABH
E V K**

**SARTHAK
VYAS**

**SHRADHA
PATIL**

**AKASH
CHHAWCHHARIA**

**PRANAV
BATRA**

PRIYANKA

**MOHONA
SAHOO**

DIVYANY

**ANKITA
BHONGADE**

Address:
Fifth Floor, Suchana Bhawan,
Audrey House Campus, Meur's Road,
Ranchi, Jharkhand 8340081

Email:
pgp.placement@iimranchi.ac.in

Phone:
+91 651 2280113

Fax:
+91 651 2280940

LinkedIn:
[Linkedin.com/in/corporaterelationsiimranchi](https://www.linkedin.com/in/corporaterelationsiimranchi)