

ENHANCING MANAGERIAL EFFECTIVENESS THROUGH LEADERSHIP, PERFORMANCE EXCELLENCE AND INNOVATION

Introduction

In today's dynamic and competitive environment, it is important that employees at managerial and key leadership positions are equipped with the latest management tools and techniques that will help them become more effective in their day to day decision making. They should be able to move beyond motivating the team they lead to enhance organizational effectiveness. During the two days sessions, participants would be immersed in both the theory and practice of leadership, innovation and performance improvement. The participants will be exposed to some of the world class tools that are being used to enhance performance excellence by providing a holistic and comprehensive view of an organization and its business environment. The program is designed to inculcate an innovative mindset for solving managerial problems and to enhance managerial effectiveness. The program would give emphasis on how to become more effective as a manager by following contingent leadership approach; thinking about organization as a 'whole'; by linking the leadership and result triad to identify 'blind spots', and to identify 'opportunities for improvement' for both self and the organization.

Objectives of the Program

The program would enable the participants to answer the following questions

1. How to improve your ability as a leader to get things done?
2. How to be effective in your role and unlock leadership potential?
3. How to use the 'Performance Excellence Framework'?
4. How to improve your business 'processes' and 'results'?
5. How organizations can use innovation to excel in today's competitive environment?
6. How to enhance managerial effectiveness?

Pedagogy of the Program

The program include several learning methodologies, including interactive lectures, case studies, exercises, and experience sharing leading to learning, practice, reflection and retention. The participants will learn the aspects of different tools and techniques for enhancing managerial effectiveness through very engaging and interactive experiential learning pedagogy.

Indicative Content of the Program

1. Managing in uncertain times -Creating a Customer Centric Business
2. The Tasks of Leadership- Moving beyond motivation
3. Situational Leadership
4. Organization Profile and measurement of performance
5. Operational Excellence and organizational learning
6. Aligning for Growth – creating growth strategies
7. Strategic Innovation and Emerging Business Models
8. Blue Ocean Strategies
9. Working around Innovation- Getting it started
10. Enhancing Managerial Effectiveness

Program Director: Prof. Rohit Kumar, Prof. Swarup Kumar Dutta

Fees (Per Candidate):Rs19200+GST (Non Residential-In Campus),Rs 15000+GST (Online)

Proposed Dates: October 09 to 10,2020