

# FINANCIAL REPORTING AND BUSINESS ANALYSIS

## Introduction

Business concerns have a compulsion to grow in terms of their Top Line, Bottom Line and Net worth. Growth is possible for an entity only when it knows to measure its performance which requires the managers to know the art of writing, reading and inferring the contents of the financial statements. This program is specially designed to provide inputs in the area of accounting and finance coupled with the underlying concepts and methodology ensuring a reasonable understanding of how to prepare financial statements like Balance Sheet, Profit and Loss Account and Cash Flow statement of a firm, how to analyze the financial statements, what is the linkage among the financial statements, what are the key ratios that need to be computed for an equity investor, what are the useful ratios for a lender, how to measure the profitability of an entity, how to assess the investment utilization of a firm, how to measure the working capital efficiency of an entity, how to assess the liquidity and solvency position of an organization, how to compute the overall financial performance of a firm and how to compare the financial performance of a firm. These inputs will provide a basis for the working executives to channelize their thinking in appropriate directions, besides, enhancing knowledge. The skills so acquired may be effectively utilized in their day to day work and thereby promoting the quality of business analysis and decisions.

## Objectives of the Program

1. To enable the participants to become familiar with the Concepts, Principles and Jargons of Financial Accounting and Reporting
2. To help the participants in understanding the accounting choices with regard to reporting of various line items in the financial statements of an entity
3. To facilitate the participants to prepare the Financial Statements besides providing them with the ability to read, analyze and interpret the contents of the Financial Statements
4. To assist the participants in understanding the relevance and usage of various accounting standards with regard to the important line items of the financial statements
5. To assist the participants to analyze a business with the financial statements
6. To inspire the participants to become value maximizing managers

## Pedagogy of the Program

The participants will learn the basic concepts and implications of financial reporting and business analysis through class room lectures, interactive discussions and case studies. Both conceptual and practical sides will be stressed.

## Indicative Content of the Program

SL NO	Topics to be covered in the course
1	Business Organization; Accounting; Accounting Principles; Ind AS, IFRS and US GAAP; Accounting Policies; Fraud and Ethical Issues in Accounting
2	The Accounting Equation; Effects of Transaction; Basics of Financial Statement Analysis; Form and Content of Company Financial Statements
3	The Accounting System; Commonly used Accounts; The Double-entry System; Recording Transactions; Journals; Ledgers; Trial Balance; Errors in Accounting Records; Technology in Accounting; Internal Control Systems
4	Basics, Principles and Mechanics of Income Measurement; Accrual and Cash System; Adjusting Entries; Revenue from Sales; Cost of Goods Sold; Operating Expenses; Profitability of Operations; Accounting Cycle; Closing and Reversing Entries; Special cases of Revenue Recognition
5	Current Assets; Inventory Valuation and Income Measurement; Inventory Costs and Valuation; Conservatism, Neutrality and Prudence; Comparability; Perpetual Inventory System; Manufacturing Costs; Financial Analysis of Inventories; Managing the Operating Cycle
6	Cost of acquisition of Long-lived Assets ; Depreciation Methods; Capital and Revenue Expenditure; Depreciation for Income Tax Purposes; Revaluation of Property, Plant and Equipment; Intangible Assets; Natural Resources; Impairment of Long-lived Assets; Financial Analysis of Property, Plant and Equipment of Business; Investment Property
7	Financial Instruments; Financial Assets; Fair Value; Cash; Trade Receivables; Credit Losses; Financial and Operating Investments; Impairment of Financial Assets of Business
8	Operating and Financial Liabilities; Current Liabilities; Definite and Estimated Liabilities; Income Taxes; Current Tax; Deferred Tax; Disclosure of Contingent Liabilities by companies
9	Measurement of Financial Liabilities of Business; Debentures; Redeemable Preference Shares; Mortgages; Leases
10	Equity Share Capital; Preference Share Capital; Reserves and Surplus; Buyback; Bonus Shares; Dividends; Statement of Changes in Equity; Earnings Per Share
11	Purpose and Structure of the Statement of Cash Flows; Computing Net Cash Flow from Operating, Investing and Financing Activities; Direct and Indirect Method Interpreting the Statement of Cash Flows for Business Analysis; Cash Flow Ratios
12	Objectives; Standards of Comparison; Techniques of Financial Statement Analysis; Horizontal Analysis; Common Size Statement; Profitability Analysis; Liquidity Analysis; Solvency Analysis; Capital Market Standing; Business Analysis through Ratios

**Program Director: Prof. Subir Chattopadhyay**

**Fees (Per Candidate): Rs 35400+GST (Non Residential-In Campus) ,Rs 27000+GST (Online)**

**Proposed Dates: February 16 to 19, 2022**